

**WGSN**

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# Know what's next

Global Trend Authority  
An ASCENTIAL company

**WGSN**



Create  
Tomorrow

# WGSN EDU Login Guide

## First time users

1. Go to [www.wgsn.com/edu](http://www.wgsn.com/edu)
2. Click “create a new account” under first time users

**WGSN** English **Log In**

## Welcome to WGSN edu

WGSN is the leading resource for trend content, tools and technology. Use WGSN to aid in your creative learning process by researching, developing, and sharing. As a current student, staff, or faculty you can quickly and easily register for an account.

Certain areas of WGSN are restricted to registered users. Log in or create a new account below.

**First Time Users**

**Create A New Account**

**Returning Users**

**Login & Reactivate Account**

NOTE: If your account has expired you can reactivate by logging in with your expired username and password.

For any questions regarding how to create or reactivate an account please contact [contactus@wgsngroup.com](mailto:contactus@wgsngroup.com).

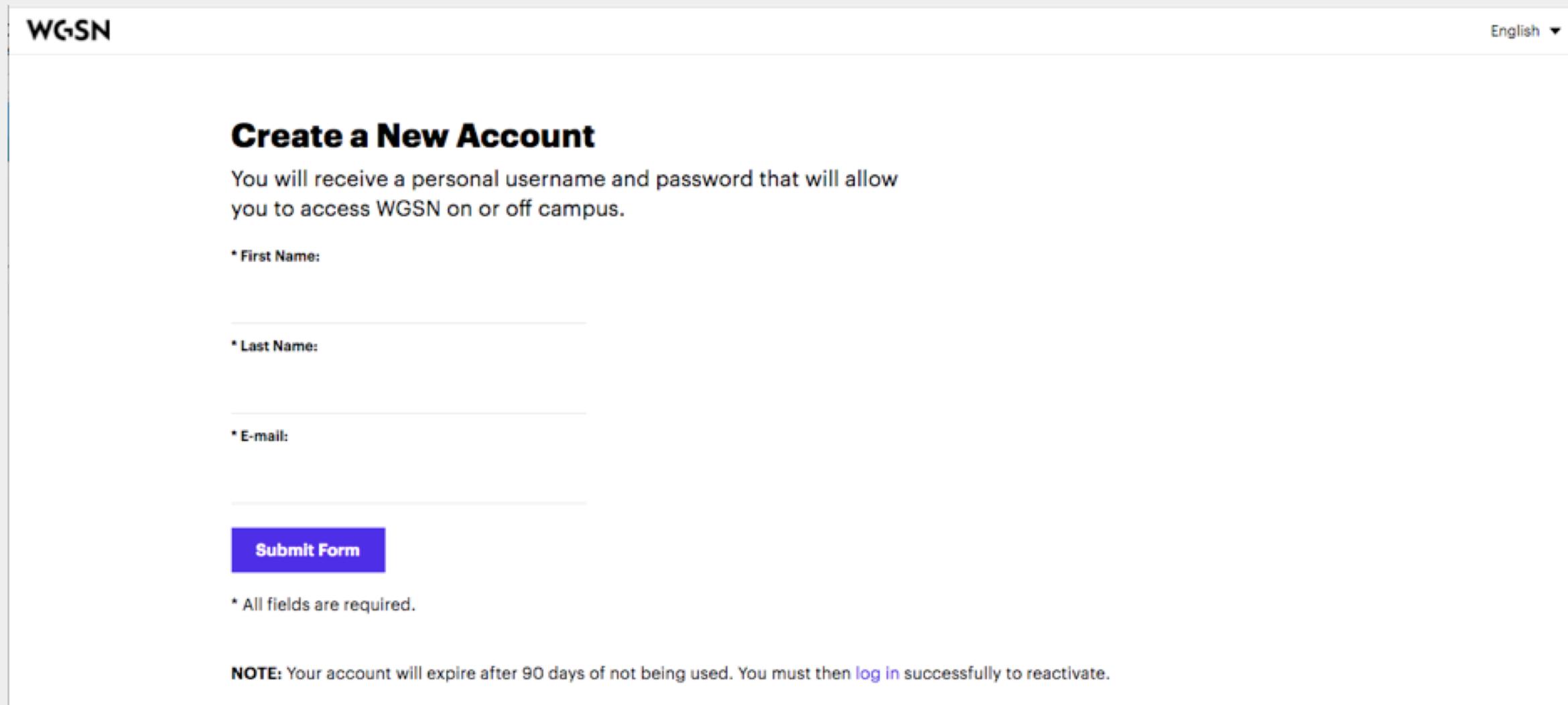
# WGSN EDU Login Guide

## First time users (continued)

3. Enter their first name, last name and email in the right columns below

4. Click “submit form”

\*please note that the email will be their login username going forward.



The screenshot shows a web form titled "Create a New Account" on the WGSN website. The form includes three input fields for "First Name", "Last Name", and "E-mail", each with an asterisk indicating it is required. A blue "Submit Form" button is positioned below the fields. A note at the bottom states: "NOTE: Your account will expire after 90 days of not being used. You must then [log in](#) successfully to reactivate." The WGSN logo is in the top left, and "English" with a dropdown arrow is in the top right.

WGSN English ▼

### Create a New Account

You will receive a personal username and password that will allow you to access WGSN on or off campus.

\* First Name:

\* Last Name:

\* E-mail:

**Submit Form**

\* All fields are required.

**NOTE:** Your account will expire after 90 days of not being used. You must then [log in](#) successfully to reactivate.

# WGSN EDU Login Guide

## Returning users

1. Go to [www.wgsn.com/edu](http://www.wgsn.com/edu)
2. Click “Login & Reactive Account” under returning users

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[Create A New Account](#)

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# WGSN EDU Login Guide

## Important note

1. All account registration has to be carried out within school campus
2. All existing account will need to be reactivated every 90 days, unless otherwise specified within school campus
3. All access to WGSN is viable within school campus only