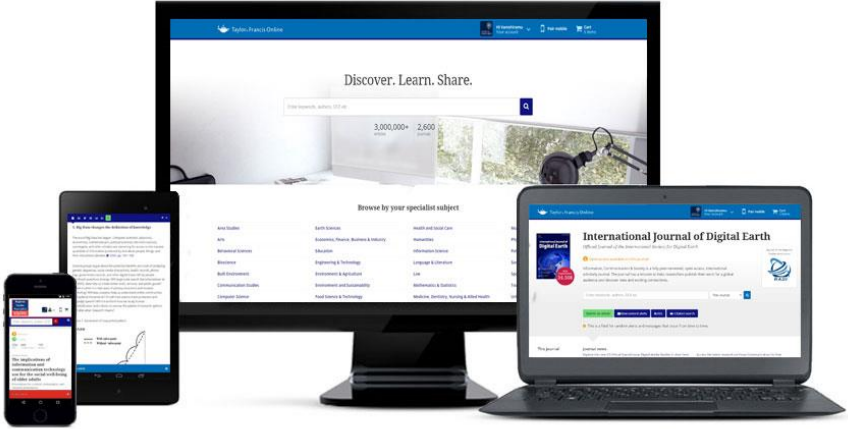




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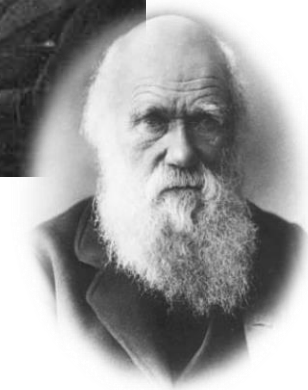


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- Accessing full text articles
- Journal Homepage





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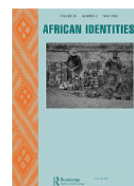
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# Summary



- ✓ Wildcards (? \*)
- ✓ Proximity ("A B"~10)
- ✓ Fuzzy search (A~)
- ✓ Boolean Operators (AND OR NOT)



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# Search Techniques applied - Wildcards

The screenshot shows a search engine interface. At the top, there is a navigation bar with 'Home' and 'Search'. Below it is a search bar containing the text 'L\*st'. An orange arrow points from the text 'L\*st' below the search bar to the search bar itself. To the right of the search bar is a search button and a link to 'Advanced search'. Below the search bar, the search results are displayed. The title is 'Search results' and it says 'Showing 1-10 of 3,680,582 results for search: All: l\*st'. There are two green buttons: 'Save this search' and 'Export search results'. Below these are three tabs: 'Articles (3680582)', 'Journals (268)', and 'Databases (43355)'. There are also options to 'Download citations' and 'Download PDFs'. On the right side of the search results, there is a dropdown menu for 'Order by Relevance' and a '10 per page' option. On the left side, there are filters for 'Access Type' and 'Article Type'. The 'Access Type' filter has two options: 'Only show content I have full access to' and 'Only show Open Access'. The 'Article Type' filter is currently set to 'Articles'. On the right side of the search results, there is a vertical list of search terms: 'List', 'Least', 'Localist', 'locust', and 'LST'.

**Wildcards cannot be used under certain circumstances:**

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- Wildcard(s) in a literal phrase are ignored.

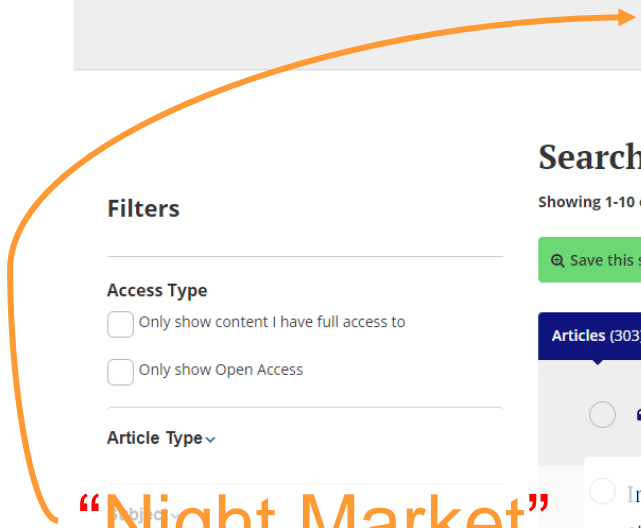


# Search Techniques applied - Proximity



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"Night Market"



“Night Market”

### Filters

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### Modify your search

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Articles (303)

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Article | Published Online: 21 Dec 2017 | Views: 989 | Citations: 1  
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- Authentic food experiences bring us back to the past: an investigation of a local food night market >  
Xiangping Li, Weng Hang Kong & Fiona X. Yang  
Journal of Travel & Tourism Marketing, Volume 38, 2021 - Issue 3  
Article | Published Online: 23 Mar 2021 | Views: 1330 | Citations: 5  
Abstract Full Text
- The Relationships Among Brand Equity, Culinary Attraction, and Foreign Tourist Satisfaction >  
Chih-Hsing Sam Liu  
Journal of Travel & Tourism Marketing, Volume 33, 2016 - Issue 8  
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792



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# Search Techniques applied - Fuzzy search



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# Search Techniques applied - Boolean Operators



Tourism and event not hospitality

## Search results

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AND (also + or &)  
OR  
NOT

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Dianne Dredge PhD , Pierre Benckendorff PhD , Michele Day LLB , Michael J. Gross PhD , Maree Walo MBus , Paul Weeks HND & Paul A. Whitelaw PhD

Journal of **Hospitality & Tourism** Education, Volume 25, 2013 - Issue 2

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## Advanced search

### Search help

#### Exact match supported for author search results

You can perform an exact author search by enclosing the name (first and/or last) of the author in quotation marks.

#### Boolean operators

The Boolean operators AND, OR, and NOT can be applied to search terms.

#### AND (also + or &)

Use AND to search for documents containing two or more terms. For example, the following query returns documents containing both cat and dog:

cat AND dog

The AND operator is applied by default; for example cat AND dog produces the same results as cat dog.

#### OR

Use OR to search for documents containing at least one of two or more terms. For example, the following query returns documents containing cat, documents containing dog, and documents containing cat and dog:

cat OR dog

#### NOT

Use NOT to search for documents that do not contain a given term. For example, the following query returns documents containing cat but not containing dog:

cat NOT dog



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**KEYWORDS:** Presumed media influence media perceptions perceived news habits third-person effect first-person effect presumed behavior

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Mallory R. Perryman

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**KEYWORDS:** Presumed media influence, media perceptions, perceived news habits, third-person effect, first-person effect, presumed behavior

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Republican	-	-	46
Democrat	-	-	54
Age			
18-29	15	19	18
30-44	27	29	28
45-60	30	27	28
65+	28	25	26
Sex			
Male	44	43	43
Female	56	57	57
Education			
High school or less	21	22	21
Some college	31	26	34
College graduate	48	43	45
Race			
White	84	64	73
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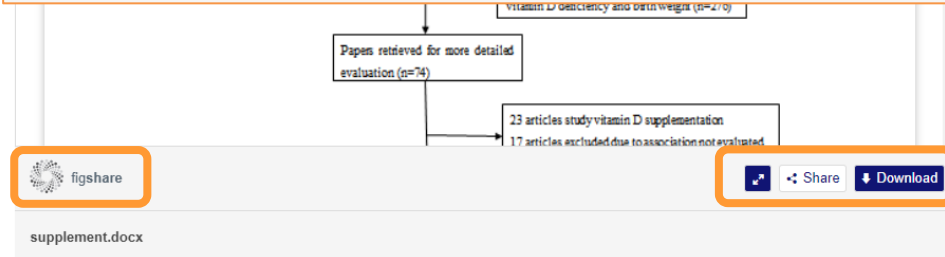
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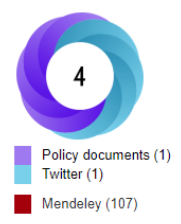
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