

## Guidelines for Citations and References

All citations and references are in English language following the **APA referencing style**. Thai citations and references must be translated in English.

### In-text citation's format

According to other citation, APA style is used as well as English translation as

(Author, Year, Page or Cited paragraph)

... และแหล่งสารสนเทศที่เป็นคู่แข่งอื่น ๆ (Pimrumpai Premssmit, 1993, น. 10)  
เซอร์คิน (Sirkin, 1991, p. 1) ได้กล่าวไว้ว่า การตลาด คือ การทำความเข้าใจเกี่ยวกับผู้ใช้...  
ปราณี ว่องวิทวัส (Pranee Wongvittawat, 1989, pp. 4-5; 1993, p. 18) อธิบายว่า...  
ฮัสแซมและแกรมมิก (Hassam & Grammick, 1981, p. 74) กล่าวว่า...  
(Phra Phrom Muni, 1962; as cited in Vimonsiri Roamsuk, 1979, p. 1)

### References

APA style is preferred and if the citation is in Thai, it should be translated into English with the parenthesis (In Thai) at the end as

#### Book

Author. (Year). *Title*. (Edition). Place: Publisher.

- Sompoch Iamsupasit. (2013). *Theories and techniques in behavior modification*. Bangkok: Chulalongkorn University Publisher. (In Thai)
- De Sazc, E. E. (2002). *Marketing concepts for libraries and information services* (2nd ed.). London, UK: Facet.
- Bowersox, D. J., Closs, David J., & Cooper, M. B. (2002). *Supply chain logistics management*. New York, NY: McGraw-Hill.
- Bumpus, W., Ramin, S. M., Yonkers, K. M., Rush, A. J., Carmodi, M., March, D. ... Watson, L. (2010). *Noncommon information on the Internet* (2nd ed.). London: Addison-Wesley.
- Wawta Techataweewan. (2010). Adaptive web-based instruction for enhancing learning ability. In S. Zhongzhi (Ed.), *Intelligent Information Processing V: 6<sup>th</sup> IFIP TC 12 International Conference Proceedings, Manchester, UK, 13-16 October 2010* (pp. 145-153). Berlin, Germany: Springer.
- Wawta Techataweewan, Kuntpong Woraratpanya, & Charun Sanrach. (2012). Knowledge management in e-Learning for supporting students' information literacy. In A. Jose (Ed.), *Advances in digital library development* (pp. 395-412). Delhi, India: Macmillan.
- Somphon Phutthaphithakphon. (2012). Rupbaep khong kanborikan phuea kan phoeiphræ sarasonthet [Form of service for information dissemination]. In *Kanborikan lae phoeiphræ sarasonthet* [Service and dissemination of information] (9th ed., Vol. 1-7, pp. 37-64). Nonthaburi: Sukhothai Thammathirat Open University. (In Thai) <sup>1</sup>
- Lefebvre, H. (1991). *The production of space* (D. Nicholson-Smith, Trans). Malden, MA: Blackwell.

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<sup>1</sup> กรณีชื่อเรื่องมีแต่ภาษาไทย ให้แปลเป็นภาษาอังกฤษอยู่ในวงเล็บเหลี่ยม หลังชื่อเรื่องภาษาไทยที่ผ่านการ Romanization แล้ว

### Article

- Kanyarat Kwienien. (2013, January-June). Using of mobile technology for information services development. *Journal of Library and Information Science, Srinakharinwirot University, 6*(1), 94-104. (In Thai)
- Lysaker, J., & Hopper, E. (2015, May). A kindergartener's emergent strategy use during wordless picture book reading. *The Reading Teacher, 68*(8), 649-657.

### Thesis

- Wongsakorn Chairatanathavorn. (2014). *An analysis of the use of Facebook in academic libraries in Thailand*. (Unpublished master's thesis). Srinakharinwirot University, Bangkok, Thailand. (In Thai)
- Imber, A. (2003). *Applicant reactions to graduate recruitment and selection*. (Unpublished Doctoral dissertation.) Monash University, Melbourne, Australia.
- Zheng, Z. Y. (2011). *Study on the e-books' library market*. (Doctoral dissertation, Wuhan University, China). Retrieved from <https://search.proquest.com/docview/1870407956?accountid=44800>

### Electronic material

- Cook, C. C. (2001). *A mixed-methods approach to the identification and measurement of academic library service quality constructs: LibQUAL+™*. Retrieved from <http://www.lib.umi.com/dissertation/fullcit/3020024>
- Brownlie, D. (2007). Toward effective poster presentations: An annotated bibliography. *European Journal of Marketing, 41*, 1245-1283. doi:10.1108/03090560710821161
- Cascading Bible*. (n.d.). Retrieved from <http://www.verselink.org>

### Gazette

- Kotkrasuang baeng suan ratchakan kromsinlapakon krasuang watthanatham pho so 2554 [Ministerial Regulations Division of the Fine Arts Department Ministry of Culture, B.E. 2554]. (2011, May 20). Ratchakitchanubeksa (Vol. 128, Section 38 Ko pp. 27-36). (In Thai)
- White paper on e-education. (2004, August 26). *National Gazette* (No. 26734). Retrieved from <https://www.westerncape.gov.za/legislation/white-paper-e-education>

### Movie

- Baron, F., Knapman, C., & Luhrmann, B. (Producers), & Luhrmann, B. (Director). (2001). *Moulin Rouge!* [Movie picture]. United States: 20th Century Fox.

### DVD/CD-ROM

- Baron, F., Knapman, C., & Luhrmann, B. (Producers), & Luhrmann, B. (Director). (2001). *Moulin Rouge!* (Two-disc collector's ed.) [DVD]. United States: 20th Century Fox. (Original work published in 2001)
- Gillan, L., Blackmore, R., Glover, R., Loard, J., & Paice, I. (1972). Space truckin. *On Machine Head* [CD]. Burbank, CA: Warner Bros.